

# Anand Ayyar



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Anand Ayyar is a native of South India and grew up entirely in Chanakyapuri, New Delhi. He speaks English, Hindi and Tamil. He left India at the young age of 21 to pursue higher studies in aerospace engineering in the US. Anand is a lifetime software entrepreneur and has been

living in Marin county, California since 1987 with his loving wife of 27 years, 2 wonderful boys and an adorable dog named, Cloud. He enjoys spending time with family, friends and relatives, gadgets, traveling, fast cars, driving especially on scenic routes, thoroughbred racing, movies, music, engaging in art collections, exotic vacations & events, comedy, charitable causes, weekend retreats, coaching on personal development, relationship counseling, motivating and mentoring anyone that wants to reach their true potential. Anand is gifted with a natural sense of humor and is an expert mimic and aspiring comedian. Anand is perceptive and believes in thinking on the feet, and leveraging sound judgement to solve problems, obstacles and challenges, both personal and professional. He is a natural speaker, coach and sales executive and is always willing to help friends who are enduring hardships in personal life and career. He draws his wealth of knowledge accumulated since teen years, from overcoming various challenges throughout his life and businesses and from travel experiences in over 30 countries. He draws his energy from inspirational, principled people like Steven Covey, Gandhi and Dalai Lama.



Anand holds a master's in aerospace engineering from University of Missouri, Columbia and graduated from BITS, Pilani with top rank. He is currently the Founder/CEO of SKUforce, a Cloud based product management platform for eCommerce. Since leaving corporate America, at the age of 28 without a business or a computer science background, he has innovated and built over 10 software products that were sold to several Fortune 100 companies. He absolutely believes in continuous learning and maintaining a growth mindset. He believes that operating from abundance is the key to attracting opportunities & possibilities and that, true satisfaction comes from not what you know or have but from applying it on a daily basis with grit, confidence, determination, hope and plenty of homework. Willingness to not quit, commitment to doing it right, communicating thoughts well and above all, operating from an open growth mindset are Anand's view of success mantra.

Anand participates in various ventures and non-profit events in leadership roles. He is always open to businesses that have non-linear scale and ventures that very few even try. In his spare time, he works on real-estate, investments, and startups. While he loves technology, his passion in life is to be a public motivational speaker and life game changer. He loves coaching and mentoring to change the life trajectory of people who desire to get more out of their lives.



**His favorite quote:**  
The Best way to find yourself is to lose yourself in the service of others. **Mahatma Gandhi**

