

## Sudhanshu Mishra

Sudhanshu Mishra has over 26 years of experience of Business Management handling leadership positions in BD, Sales, Marketing, Product management, Partners and Alliances, in areas of IT software and hardware products, services and e-learning, across India. He was born in Dehradun, and grew up at various places across the country as his father was in a transferable job with the Indian Air Force.

Sudhanshu is responsible for managing the business with Central govt at Wipro. Prior to this he was heading the sales function for the GIS (Global Infrastructure Services) Business of Wipro in the Middle East region which has an annual revenue of USD 200mn. This is his second stint in Wipro. During his first stint from 1994 to 2004, Sudhanshu worked with Wipro Infotech at Lucknow, Delhi, Mumbai and Bangalore handling various leadership roles in Channels, Regional Sales, Communication Services, Strategic Account Management and Product marketing for WPC business.

Other than Wipro, he has had successful stints with several companies including CA Technologies, Oracle, GlobalEnglish Corporation, HP and Xerox, etc. His last assignment was with Healthfore Technologies (an IT products and services company in the Fortis Healthcare group) as Vice President for Strategy, Business Development, Marketing and Partnerships and alliances.

Sudhanshu's strengths include strong networking and relationship building, account management and public speaking. He is a trained professional coach and has made a mark for himself in people leadership - mentoring and managing high performance individuals.

Sudhanshu is an MBA from IIM Lucknow and B.E. in Computer Science & Engineering from Karnatak University.