



Aseem Bhargava
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I graduated in B.Sc. Maths (Hons.) from Hansraj College in 1980 and immediately joined the family business, to help my mother being the eldest child. I looked after production at M/s. International Frictionless Products , a pioneer in the field of re-refining of used industrial oils and grew the business for 25 years as a Technical Director. My passion for conservation of oil and the environment made me establish a Waste Oil Management Society in 2000. It is an NGO that creates awareness on the value of fossils fuels and educates industries on how to conserve and recycle used industrial oils. In 2003 International Frictionless Products became the first unit in the North to be registered with Ministry of Environment & Forests complying with all HSE norms. In 2003, the company changed from proprietorship to a private limited company, IFP Petro Products (P) Ltd.

I am currently residing in Dehradun in the capacity of Executive Director, working with Indian Institute of Petroleum, our technical collaborators to introduce Import substitute Recycled Lubricants with ISI Certification

I am actively involved in helping Dehradun Zoo secure funding from individuals and organizations to adopt an animal or bird on an annual basis.

I am closely associated with www.wastewarriors.org in their “Clean Doon Green Doon” campaign and have assisted the State Government owned school in Malsi village for the Swach & Sundar Bharat campaign.

I am married to Sandhya, a kathak dancer trained under Birju Maharaj who has performed in many countries. My daughter is a lawyer practicing in a law firm in Dehradun and son is pursuing chemical engineering from IIT Mumbai.

I am very proud of my mother when she was recognized as one of the #100 Women Achievers of India by The Ministry of Women & Child Development for the category of Commerce Industry & Entrepreneurship in 2015. She released her own music CD album Nishaan and wrote her biography which was released by Strategic Publications (USA). Please visit www.urmilabhargava.com to know more about her.